

Privacy Policy

Last Updated August 1, 2006

OVERVIEW

This website at www.kababayan.ph (the "Site") is owned and operated by Archipelago 7107, Inc., a Nevada corporation. We are committed to protecting the privacy of our members' personal information. The purpose of this policy is to inform you of our information practices related to the personal information that you provide to us ("Your Information") when using our services or our Site.

- * Collection and Use of Your Information
- * Sharing Your Information
- * Changing or Correcting Your Information
- * Communications From Kababayan
- * The Security of Your Information
- * Changes to Our Privacy Policy

Please remember that this Privacy Policy does not apply to the practices of companies that we don't own or control or to people that we don't employ or manage. We encourage you to read the privacy statements of each and every website that collects personally identifiable information about you. This privacy statement applies solely to information collected by the Site.

COLLECTION, USE, AND SHARING OF YOUR INFORMATION

We collect Your Information at various points when you use the Site. We use the data that we collect to tailor your experience on the Site, showing content that we think you might be interested in, and displaying the content according to your preferences.

While we take seriously the privacy of all our visitors, we are especially committed to protecting the privacy of children under the age of 16 years old. We do not knowingly collect personal information from children under 16 years of age. We have installed screening mechanisms to identify the age of all visitors to any area of the Site that requires the collection of personally identifiable information. A Site visitor indicating they are under 16 years old that attempts to submit personally identifiable information will receive an error message stating that he or she must be 16 years of age or older to be a Site member. We believe our policy is in the best interests of children. We hope you understand our position concerning children's privacy.

Any personal information that is unknowingly collected from a child under the age of 16 years old will be deleted upon written request from the child's parent or legal guardian. Deletion requests should be sent to:

Mail:
Email:
Fax:

1. When You Register

During the process of registering on the Site, you may be required to provide certain personal information such as your name, maiden name (if applicable), mailing address, e-mail address, phone number, birth date, marital status, occupation, and education. Once you are registered, Your Information may be displayed through the Site and you will no longer be anonymous to us or to other registered users of the Site.

2. When You Use the Site

IP (Internet Protocol) Addresses

An IP address is a number that's automatically assigned to your computer whenever you surf the Web. Web servers automatically identify your computer by its IP address. When you requests pages from the Site, our servers log your IP address. We do not link IP addresses to any personally identifiable information. This means that your session will be logged, but you as the user remain anonymous to us. The site will identify the date, time and IP address from which you access the site when you register as a user and if you choose to opt-out of receiving emails or other communications from us.

Use of Cookies

Cookies are information files that a Web server places on your computer when you visit a Web site. The Site is able to access only the cookies that it sets on your computer. We are able to determine the type of computer operating system, browser and IP address you are using and we could gather information on the city, country and time zone. We collects this information in the aggregate to improve access to our content based on our visitors' browsers and operating systems to make our content available to as many visitors as possible. You can disable cookies on your computer by indicating this in the preferences or options menus in your browser, but if you do you may not be able to access all areas or services at this site. You will still be able to access all areas of the site without cookies but you will not be automatically logged in.

Log Data

Log data consists of IP addresses and information generated by cookies (see above), and other details about a visit to our Site, such as the time of the visit

and the type of Web browser used. Log data is collected passively and is not personally identifiable. Log data collected on our web servers supply us with aggregate information about the number of visits to different pages on our site. We use this information only to improve our site.

3. When You Submit Messages to Other Users

Registered users of the Site have the ability to send messages to other registered users. By becoming a registered user, you agree that other registered users may send you these messages. Additionally, if you send a message to another registered user, that registered user will receive your name and email address.

SHARING YOUR INFORMATION

1. Confidentiality

We only share Your Information with others when we have your permission, or under the types of circumstances described in this Privacy Policy. In addition, we limit access to Your Information to only those employees who we believe reasonably need to come into contact with that information to provide products or services to you or to do their jobs.

2. Third Party Offers

We may allow other companies to offer you products and services, including offers through our Site, co-branded pages hosted by the Third Party or via email. Whether or not you decide to participate in such an offer is up to you. If you purchase a product or service on a co-branded page, or via a third party offer on our Site, that requires you to submit financial and personal information, you are also consenting to our delivery of this information to that party. The offer will notify you if any financial or personally identifiable information will be shared. Such third party will be authorized to use this information in keeping with our contractual relationship with them and in accordance with their own privacy policy and information practices. We do not control these third parties and you agree that we are not liable for their acts, or any failure to act on their part.

3. Third Party Advertising

The advertisements that appear on the Site are generally delivered through internal software operated by us. As noted above, we may use Your Information to provide you with advertisements that are targeted to your specific needs and interests. These advertisements link directly to third party websites. We have no control over the content or privacy policies of such sites, and therefore we encourage you to review such content and policies prior to submitting any personal information to them. We do share certain aggregate information, such

as demographic information and the number of times that our members have viewed an advertisement, with our third party advertisers. This information is not linked with any personally identifiable information, and we do not provide any such information to third party advertisers.

We may use aggregated, statistical information to describe our membership and to establish advertising and other business relationships with third parties. We may serve you with targeted advertisements based on your personal or profile information, but we does not provide any of this personal or profile information to an advertiser or any third party with the exception of those uses expressly disclosed in this policy. However, if you click or view an ad on our site then you consent to the likelihood that the advertiser will assume that you meet the targeting criteria, if any, used to display such ad, and as described above, you will be subject to the advertiser's privacy policy and information collection practices (if any).

4. Third Party Ad Servers

Most of the online banner advertisements you see on the Site are delivered by us. We does allow other companies, called third party ad servers or ad networks, to display advertisements on the Site. Some of these ad networks may place a persistent cookie on your computer. Doing this allows them to recognize your computer each time they send you an online advertisement. In this way, ad networks may compile information about where you, or others who are using your computer, saw their advertisements and determine which ads are clicked on. This information allows an ad network to deliver targeted advertisements that they believe will be of most interest to you. We do not have access to or control over the cookies that may be placed by these parties on your computer, and we have no control over these parties' privacy policies or information collection practices (if any).

5. Service Providers

We may sometimes use a third party to provide specific services on our behalf, including sending e-mails to our members, conducting member surveys, processing transactions or performing statistical analysis of our services. In these cases, we may provide certain personal information, such as your name and e-mail address and other financial information necessary for the service to be provided. However, these third parties are required to maintain the confidentiality of this information and are prohibited from retaining, sharing, storing or using this information for any other purposes.

We may provide certain portions of Your Information, such as your email address or name, back to your ISP if we have an existing advertising relationship with them. This is done to allow them to target or discontinue your exposure to our advertisements, once you have become a participating member of our Site. As

part of our agreement with your ISP, they will be required to maintain this information in a confidential manner and use it solely for the purpose described in this Policy.

6. Business Transitions

In the event that we go through a business transition, such as a merger, acquisition, liquidation or sale of all or a portion of its assets, our members personal information will, in most instances, be part of the assets transferred. Members will be notified of any such business transition via e-mail and/or prominent notice on the Site.

7. Legal Disclosure

We may disclose Your Information if required to do so by law or in the good faith belief that such action is necessary to conform to applicable law, comply with a judicial proceeding, court order or legal process served on us or the Site, protect and defend our rights or property, or investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, or violations of our Terms of Use.

CHANGING OR CORRECTING YOUR INFORMATION

We provide you with a way in which you can update Your Information. To make changes to Your Information, please login to the Site and go to your "My Account" area. Here you may change such information as your name, birth date, mailing address, e-mail address and other personal information.

If you wish to have your membership removed from the Site for any reason, simply use our online registration removal process. Upon removal of membership from the Site, we may retain Your Information for a period of time in our internal databases and systems.

COMMUNICATIONS FROM US

As a registered user of the Site, you will receive our customary business communications such as e-mail address confirmation, administrative messages, and our newsletter. If at any time you do not wish to receive these communications, please follow the directions provided in the communication.

CHANGES TO OUR PRIVACY POLICY

We may update this policy from time to time as our information practices are modified or changed. We will notify you about significant changes in the way we treat Your Information by sending a notice to the primary e-mail address

specified in your account or by placing a notice on the Site. We encourage you to periodically review this page for the latest information on our privacy practices.